

# PGGCC Ladies Executive President's Report 2018

This year we saw a late spring & the course didn't open until April 28. We held our Ladies Spring banquet Apr 24. We wasted no time and had our first Ladies Day on Tuesday May 1. Our final Tuesday was Sep 18, with the wrap-up Finale Event on Saturday Sep 22. Our Spring AGM on Apr 23 failed to meet quorum. This prompted the special meeting on Sep 22 to change the quorum requirements prior to the Fall AGM on Sep 25.

This was "Year 2" of our amalgamated all-day Ladies Day. At last year's finale, a questionnaire was circulated. The results of that questionnaire were used to make decisions for the 2018 season. The two main requests from last year were to improve communication & to create a social environment/sense of belonging again. The WordPress Ladies Day website, Bag Tags, Team Events & Social evenings were born to address those requests. This year, another questionnaire has been circulated. If you have not responded yet, please take the time to respond today. Your feedback is important to us.

At the beginning of the year James Cronk held a meeting to explain the direction and goals of the Board of Directors and club. One of the talking points was that the club has a revenue problem; and that the club is looking to increase walk-on greens-fee revenue. I am proud to say that we did our part. We saw our average number of golfers increase from 44 players to 70 players this year. Additionally, we had 90 different players last year and 128 different players this year. Of those 128 players: 122 players were eligible to play in the Finale; and 120 players won a course skill prize (low gross, low net, course marker, callaway).

As with all golf courses in North America, we are struggling to increase memberships and attract tournament participants. To sustain the legacy of this club, we need to continuously change & adapt to the societal wants and needs in an effort to attract and retain new golfers. The success of our new Ladies Day structure, and Orange tee Callaway and Bronze tee No Handicap events show that we are on the correct path. It is my hope that the 2019 Ladies Executive continue to nurture these events.

Over the season, the executive has received numerous compliments from new golfers, long-time golfers, and golfers from other clubs. Among the comments: "[they] liked the laid-back format of the social evenings"; "the best ladies' day I have been a part of". Many ladies have expressed appreciation for the organization, communication and new website used this season.

Additionally, the Men's Tournament Committee and ProShop also recognized our Ladies Executive and Ladies Day event. The Ladies Executive received an email and some additional money as a show of appreciation for all the assistance the ladies provide at the men's tournaments and for the success of this season's Ladies Day.

This year was not without its hiccups...but we navigated the obstacles, learned from them and have noted items for improvement. I would like to thank my executive for all their hard work & dedication. Without their support this year would not have been a success. Many thanks to: Pat Sweet (past president), Mary Carmichael (secretary/treasurer), Willene McDaniel (member), Peggy Brown (member).

Thank-you to Gayle Magrath for taking on the Match Play events. Thank-you to Carina Hansen and Doreen Warawa for chairing the Marj Neihaus.

Thank-you to all the other ladies that have stepped up over the season and assisted when asked.

I hope to see you all on the course next year...and some of you I will see at curling in a few weeks 😊

Respectfully submitted,

Tamara Kroeger  
President